



2017 Empower the User: User Conference Sessions

Machine Learning – [Ashish Jaiman, Microsoft](#) Have you ever wondered about the game changing field of Microsoft's Azure Machine Learning Service? The Azure Machine Learning Service provides tools to model predictive analytics as well as being a fully managed service you can use to deploy your findings. It forecasts or predicts from tasks that you do making applications and devices smarter. When you shop online, machine learning helps recommended other products you might like based on what you have recently viewed or purchased. When your credit card is entered, machine learning compares the transaction to a database of transactions and helps detect fraud. This session goes into machine learning APIs that analyze vision, speech, language, and much more that can ultimately help your business with its workflows, sales processes, and ultimate efficiencies.

Advanced Tips and Tricks in Excel – [Frank LaVigne, FranksWorld](#) Excel is a powerful tool in itself. Whether it be used as a security model, data manipulation, query, cleanse tool, or a simple chart maker for your school-aged children, there are many ways to use Excel. Join Frank LaVigne as he jumps into techniques within this powerful tool that helps access, transform, cleanse, query, and visualize your data in a way you didn't know before.

Real-Time Analytics by Leveraging Storm by Power BI – [Tim McAliley, Microsoft](#) Let us explore implementing Storm on Azure HDInsight to process large volumes of high velocity data for delivery to a Power BI dashboard. This will be will a demo-heavy session as we will discuss the provisioning of an Azure HDInsight Storm cluster (pre-provisioned), create and secure an Azure Service Bus event hub, develop and submit a Storm Project, and create a Power BI dashboard. This is a must see!

15 Tips and Tricks in Dynamics GP – [Tim Lally, KTL Solutions](#) Don't miss out on the hidden potential of your ERP system. In this 45 minute session KTL Solutions' CEO, Tim Lally, will walk you through what he thinks are the most important 15 tips and tricks of Microsoft Dynamics GP that will take you from a User to a Power User in no time. See what items you aren't utilizing but already own, figure out shortcuts that will make your department more efficient, and find out just what your Dynamics GP system is capable of.

Let's Get Crazy and Customize Your SSRS Reports – [Minal Wad, KTL Solutions](#) Don't be tied to generic reports, customizing reports allows you to produce data to fit the needs of your organization. In this session, we will show how SSRS reports can be incorporated into Dynamics 365 and used within GP and other areas to bring you reports unique to your organization. We will dive into the use of expressions, common functions, custom code, and grouping levels.

SharePoint: It's More than What You Thought – [NetCom Learning](#) Many people think that SharePoint is a document management and storage system, but in fact is a highly configurable product and its usage varies substantially between organizations. Want to quickly manage all project for your team? Collaborate with team members on documents and stay on top of all versions? Integrate your SharePoint with Outlook? Customize its functionalities to meet your unique processes? Let us show you the many uses and needs of SharePoint that can make you company more efficient.

Jet Reports: Your Newest Tool – [Jet Reports](#) With the slow demise of Management Reporter (MR), Microsoft Dynamics GP has partnered with Jet Reports to leverage a different financial reporting solution. Are you an avid MR Guru who is concerned about the functionality? Want to understand the basics of this new flexible BI and reporting solution? Whether you are a spreadsheet expert or new to the business report world, this session covers the basics to help you streamline the report creation process with using Jet Reports and set your mind at ease with this transition.

Techniques for Becoming Your Organization's CRM Guru – [Kylie Kiser, CRMUG DC Chapter Leader](#) Master your CRM System as Kylie Kaiser, CRMUG DC Chapter leader, presents the best techniques for making Dynamics CRM your very own and becoming that Company Guru. Join in as we dive deep into various techniques, tips, and tricks on navigation shortcuts, quick customizations, charts, advanced find, workflows, security and much more! Whatever your user ability level is, this is a session you do not want to miss.

Turbocharge Your Data with Power BI – [Barry Crowell, KTL Solutions](#) Want to learn how to effectively analyze your data? Have multiple silos of data that are preventing you from getting an accurate report reading? Need to showcase your information in a more "eye-appealing" nature that will attract and visually show understanding of trends within your company to higher execs? In this session, we will go over how using rich visuals will ultimately allow you to collect and organize the important data you need so you can focus on what matters most. Let us cover all the key components of Power BI, generate

actionable insights, produce rich interactive visualizations, and finally give you compelling reports and dashboards that will make your co-workers say, “Ah-Ha!”

Customize Your Dynamics 365 Platform – [Dave Vora, KTL Solutions](#) In this session, we’ll talk about configuring and customizing Microsoft Dynamics 365 Sales using the built-in tools and other community developed tools available on the web. We will show you how easy it is to create new entities/fields/forms/views and create a relationship between entities. We will also go over the new configuration/customization functions available with Dynamics 365.

Common Data Service and Flow – [Henry McCallum](#) These are two topics that are most interesting, but many people don’t know about them. The Common Data Service (CMS) is confusing for many, and honestly, a more technical approach that Microsoft was reluctant about publishing at first. It’s a hidden gem. The CMS allows you to securely store and manage data within a set of standard and custom entities. After your data is stored, you would then have the ability to do much more with your data such as customize entities, leverage productivity, and secure your data. It’s the middle factor between foundation, customer service, sales, purchasing, and people. Flow is Microsoft’s long promised cross platform workflow engine. Join us as Henry dives into how these two connector tools showcase Microsoft’s solutions and can help synchronize your day to day activities.

365 Degrees: Dip into SharePoint, O365, and Dynamics 365 – [Steve Reid, KTL Solutions](#) Microsoft’s hot topic lately has been pointing to the newest 365 trio—SharePoint, Office 365, and Dynamics 365 (Sales). Whether your organization falls into corporate level or small-business, these three major solutions work together to make your company communicate and work more meritoriously. Steve will cover each solution’s depth while honing in on how they integrate, communicate, and ultimately offer you a full solution experience.

Security Beyond the Firewall – [Steve Deming, Microsoft](#) In today’s business environment, employees find the ability to use their personal devices for work results in increased job satisfaction and improved productivity. But this flexibility introduces new concerns for network administrators: how to keep organizational intellectual property secure in an environment that is a mix of devices and applications from various vendors operating outside the protective barrier of the network firewall. Join us as we discuss and demonstrate how Microsoft’s Enterprise Mobility + Security technology can be used to secure iPhones, iPads, and Android devices and the data they contain from modern threats.

Let the Trees Live. Go Paperless – [Andrew Fraser, KTL Solutions](#) and [Holly Condon, PaperSave](#) “Remember to leave a paper trail,” although a known saying, it’s a very old way of thinking. With the increase in technology, mobile reporting, SharePoint, electronic invoices, and many other sorts of paperless, maybe leaving a paper trail isn’t the smartest thing to do. In this session, let us make sure your documents are managed and organized for easy accessibility with reporting and effective communication. One of our very own consultants will present a more technical approach of how your solution is affected on the backend without a document management system. We then pass the torch to a trusted vendor who specializes in saving paper. Let us help you eliminate bottlenecks and gain faster approvals within your processes, seamlessly capture the data you want to design, and create workflows you want to improve your internal and external communications.